

**PLACE SCRUTINY PANEL
BARRIERS TO REGENERATION**

SCRUTINY RECOMMENDATION	PROPOSED ACTION	POST TITLE	BUDGET COST	TIMESCALE
A) Carry out a survey of college and university students, to gain feedback to see if people who had come from different places across the country and now studied in Middlesbrough could suggest ways of improving Middlesbrough, from their own life experiences from where they were born.	As part of the development of a Place Strategy for Middlesbrough detailed engagement is being undertaken in March/April/May with young people (including those at the College and University) regarding how to improve the town.	Head of Growth and Assets	£40,000 from existing budgets	By 31 st May 2026
B) Elected Members and Officers to actively promote and talk up the town - many positive things are happening in Middlesbrough but they are often overlooked and overshadowed by the negative. This could be achieved through a positive marketing campaign and press releases.	As part of the place strategy work a marketing campaign will be launched to promote the town, focussing on the opportunities around Middlehaven and the Town Centre	Head of Growth and Assets	Included within above figure	By 30 th September 2026
C) Support and deliver more town centre events with a strong emphasis on cultural activity to drive footfall and encourage people that live local and further afield to travel into the town centre.	An increased programme of town centre events has been agreed within 2026/27 budget that will help promote the town and attract additional visitors	Head of Culture	£200,000 from existing budgets	Completed
D) Redevelop Linthorpe Road to create a more compact retail centre to naturally increase footfall. The increased activity could make the town centre feel more vibrant and safer	Transformative redevelopment plans for the town centre will be brought to Executive, including plans for changes to Linthorpe Road. This will form a key part of the Place Strategy.	Corporate Director for Regeneration and Housing	Nil at this stage, but project costs could be	By 30 th September 2026

			significant	
E) Increase the number of Neighbourhood Safety Wardens to provide a reassuring presence and help to build confidence in the town centre.	Plans for an increased physical presence are being developed between MBC, TVCA and Cleveland Police that will be brought to Executive	Head of Growth	£1.3m from TVCA	30 th September 2026
F) Work in partnership with businesses to ensure compliance with street-drinking regulations and discourage related activity around their premises.	Focus on adherence to pavement café licenses over the summer, alongside responding to existing complaints to ensure the best possible experience in public spaces	Head of Public Protection	Using Existing Resources	30 th September 2026
G) Increase green spaces and create a new attraction in the town centre, such as a winter garden, which could entice visitors to travel into the town centre and provide significant health (mental & physical), environmental (cleaner air, less heat, better drainage), social (community building, recreation), and economic (higher property values, tourism, jobs) benefits.	An increase in green spaces will be factored into the redevelopment plans that will be brought to Executive, as the future use of the town centre will be enhanced by better public spaces	Corporate Director of Regeneration and Housing	Nil (although delivery costs would be significant)	30 th September 2026
H) Work in collaboration with Tees Valley Combined Authority to improve transport links into the town centre and outer areas of Middlesbrough to ensure key points of interest are easily accessible. This could be achieved by introducing a park-and-ride facility and improving bus services.	Transformative proposals for new transport infrastructure in the town centre will be brought forward by TVCA under the current CRSTS programme	-	£30m from CRSTS settlement	Not within Council control
I) Increase Middlesbrough Town Hall/Box Office opening times to improve accessibility and user satisfaction and	There are no plans or resources to increase opening times at this point in time. The Town Hall will be closed for a	-	-	-

potentially function as a dual-purpose information hub.	significant period in 2027 for major roof repairs, and its hours of operation and customer service arrangements will be reviewed during that period to provide the best possible offer to the public.			
J) Strengthen our relationship with Middlesbrough Development Corporation (MDC) further and work together towards the common goal.	The future existence of the MDC is currently being reviewed by TVCA	-	-	-
K) Apply for an extension to funding from the Office of the Police & Crime Commissioners Cleveland Unit for Reducing Violence (CURV) or seek alternative funding for the Night-Time Economy Pilot Project, which is currently due to end in March 2026.	Extension to funding to be requested, and alternative sources sought.	Head of Public Protection	Nil	30 th September 2026